



City Council Creates the Fallon East Economic Development Zone and Associated Incentives Package

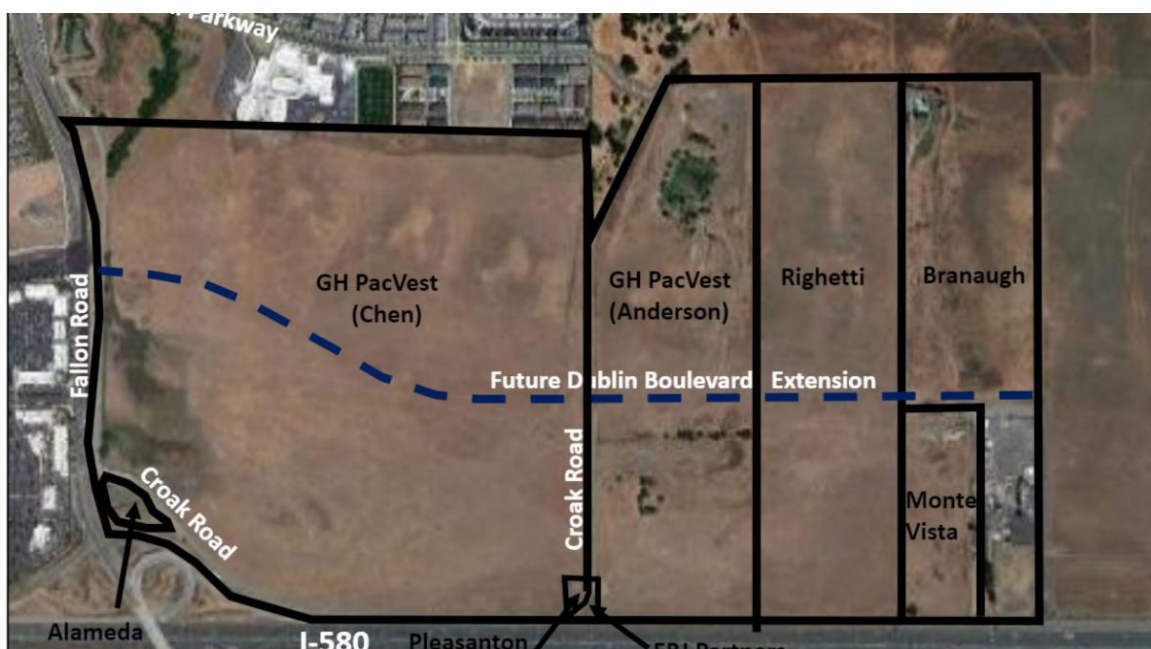
As part of the City Council's two-year strategic plan, one of the objectives was the establishment of an Economic Development Zone (EDZ) east of Fallon Road to help with the attraction of job-rich industries. On May 18, 2021, the City Council took action and approved the creation of the Fallon East EDZ and associated incentives package.

The Fallon East EDZ and associated incentives package will help focus attraction efforts in the following job-rich industries: Life Science, Advanced Manufacturing, Clean/Green Technology, Automation and Robotics, Technology, and Startups and Incubators.

The vision for the Fallon Road EDZ is to transform the area into a thriving corridor that capitalizes on its location along the I-580 freeway to serve as a catalyst for job creation. Creating a designated area will assist with new uses and services for the community, generating new jobs and tax revenues to support City services and programs. The incentives package is intended to provide several benefits to the City through the attraction of private investment in the targeted industries.

For more information, please contact the [Office of Economic Development](#).

Fallon East EDZ Area (parcels included are outlined in black)



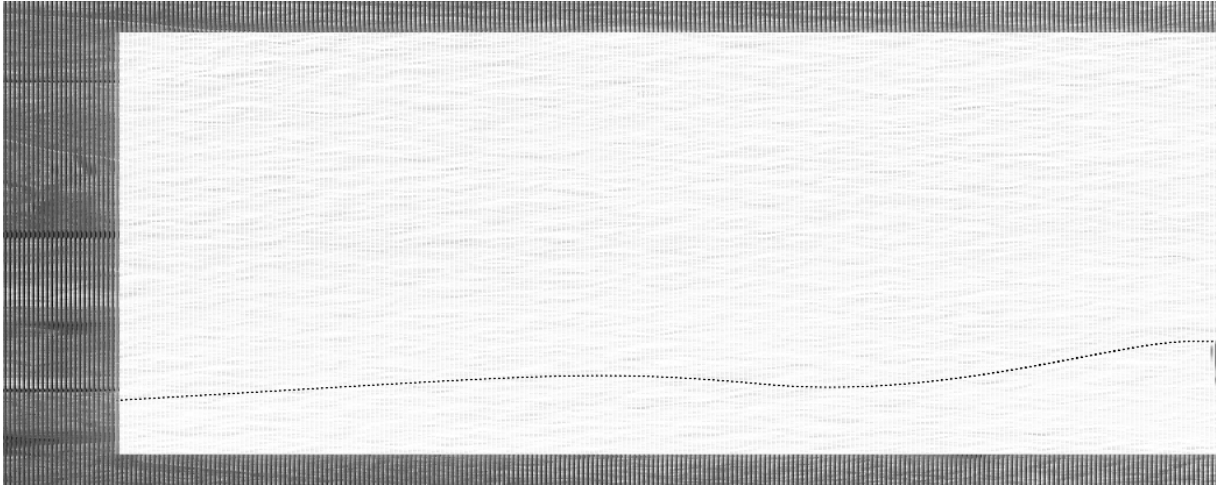
Local Recovery Campaign, "To Dublin with Love," is

Underway

The City of Dublin (along with the other Tri-Valley cities) has partnered with Visit Tri-Valley on a new regional recovery campaign, "To Tri-Valley with Love." The regional campaign also includes a local focus (To Dublin with Love) and encourages residents to make a promise to spend an additional \$25 at local businesses.

The overarching campaign includes a Tri-Valley Promise Pass, which residents can sign up for [online](#). The Promise Pass includes a mobile-exclusive free savings passport and enters participants into a drawing to win a \$500 gift card. The campaign launched on May 1 with a robust advertising effort.

If your business is interested in participating, please [email](#) Justin Bower at Visit Tri-Valley.



ToDublinWithLove.com

New City Monthly Newsletter, "Backyard Brief"

In April, City Manager Linda Smith introduced a new monthly newsletter for the Dublin Community, "Backyard Brief." The newsletter will provide regular updates on all the happenings taking place in the "New American Backyard."

To subscribe to the newsletter, visit www.dublin.ca.gov and sign in (or create an account) then click on "Backyard Brief" in the "Notify Me" section.



[Read the May Backyard Brief Newsletter](#)

City of Dublin Launches "Fix It Dublin"

The City of Dublin has launched a new request management platform called Fix It Dublin. The enhanced system offers a user-friendly experience for residents and business owners/managers to report issues of concern to the City, like streetlight outages, graffiti and more.

Fix It Dublin allows you to submit photos, videos, descriptions, a specific location, and more. The advanced location services also inform users if a duplicate request has already been submitted for a given issue to limit redundancies. Once submitted, you can use the platform to directly engage with City staff as they work to address the issue.



You have the option to submit service requests through the City's website or on the new Fix It Dublin mobile app, available on iPhone or Android devices.

For questions about the new platform, please contact the City Manager's Office at (925) 833-6650.

[Access the Fix It Dublin webpage](#)

Be Sure You Can Receive Pacific Gas & Electric Outage Alerts

Pacific Gas & Electric (PG&E) is encouraging businesses to update their contact information so they can be contacted in case of an emergency public safety power shutoff (PSPS).



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When possible, PG&E will provide advance notice about events affecting your service, so make sure your email, phone number, language preference and mailing address are current in your online account. You can also sign-up to receive PSPS alerts for an address where you do not have a PG&E billing account.

Update your contact information on the PG&E [website](#) or by calling (866) 743-6589.

Tri-Valley Career Center Moves to New Location

The Tri-Valley Career Center (TVCC) recently moved their office from Dublin across the freeway to 5860 Owens Drive, 3rd Floor, in Pleasanton. TVCC provides workforce development resources for employers in the Tri-Valley including to connect you with qualified clients, provide recruitment and training assistance, conduct local labor market research, host hiring events and candidate screenings as well as identifying customized trainings. TVCC is a service of the Chabot-Las Positas Community College District.

[TVCC Employer Services](#)

Clipper Card Can Now be Transferred to Your Apple iPhone or Apple Watch

You no longer need to carry a physical Clipper Card to travel on BART if you load your card into your Apple Wallet. You can pay for transit easily with your iPhone and Apple Watch. Please ensure you have an iPhone 8 or later, Apple Watch Series 3 or later, and the latest versions of iOS and watch OS respectively.

The Clipper app is available from the Apple App Store or Google Play.



Welcome New Dublin Businesses!

The Well Studio is an independent, community-focused studio offering fitness, yoga meditation and nutrition classes downtown at 7151 Regional Street. The Well Studio is a joint venture with the owners of the former Shapes Fitness for Women and Dragonfly Yoga.

Soul Sisters Spa is a new body and skin spa business that opened in May at 7033 Village Pkwy, Suite 216.

Riar Academy of Performing Arts (RAPA) recently opened their own dance studio in Dublin at 7727 Amador Valley Blvd. RAPA is a dance training academy specializing in both Bollywood Dance and Classical Kathak Dance. Classes are held year-round for all ages and skill levels at multiple locations in the bay area.



Dublin Chamber of Commerce - June Events

The Dublin Chamber of Commerce is dedicated to the promotion of the Dublin business community and hosts several meetings, seminars, and events throughout the year including these upcoming events:

Alameda County COVID Update with Dr. Moss

Wednesday, June 2, 2021 at 11:30 a.m.

Alameda County Public Health Director, Dr. Nicholas Moss, returns with another update on COVID-19 and the latest Alameda County Health Order. You will have an opportunity to ask questions at the end of Dr. Moss' presentation.

Business Roundtable

Thursday, June 3, 2021 at 1:30 p.m.

This month's roundtable features an update by Dublin Police Services and will be held virtually on Zoom. This event is free to attend.

Lunch Bunch Networking

Wednesday, June 23, 2021 at 12:00 p.m.

Outback Steakhouse - 6505 Regional Street

Meet other local business owners at this new monthly networking event. Each participant purchases their own lunch, and you don't need to be a Chamber member to participate.

See All Chamber Calendar of Events

PG&E Virtual Wildfire Safety Town Hall

Wednesday, June 2, 2021 at 12:00 p.m.

PG&E customers are invited to attend an interactive, virtual safety town hall regarding PG&E's plans for reducing wildfire risks throughout their service territory and learn more about:

- PG&E's wildfire prevention activities
- Public Safety Power Shutoff (PSPS) events
- Resources to help you prepare for this wildfire season



Pacific Gas and Electric Company®

Attendees will also have a chance to ask questions and share feedback with the PG&E team.

On Wednesday, June 2nd, click this link to join: bit.ly/3myiJm8

Attendee Dial-In: (866) 501-6088

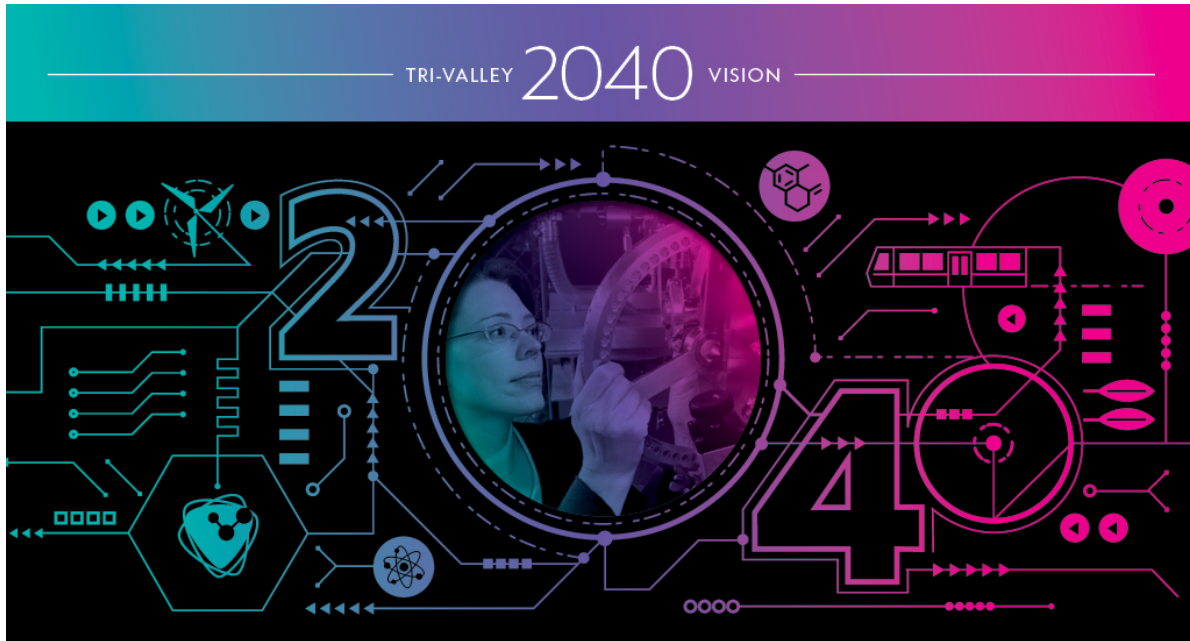
PG&E Wildfire Seminars

Innovation Tri-Valley's 2040 Vision Plan Roll Out

Thursday, June 10, 2021 at 4:00 p.m.

What could the regional innovation ecosystem look like in the Year 2040? To find out, join Innovation Tri-Valley Leadership Group (ITV) to imagine what could happen by embracing transformative ideas shared by community members from across the Tri-Valley.

Tickets for this virtual event are available now for the 2040 Vision Plan Roll Out and Celebration. Cost: \$30 for ITV members; \$35 for non-members.



Purchase Tickets

Other Online Classes and Events

The City's website includes a list of additional upcoming business events and classes, including many webinars to help businesses to recover from the impacts of the COVID-19 pandemic.

For more information, visit the City's online [calendar](#).

Business Events Calendar

We Are Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

For up-to-date information and resources about the pandemic, visit the City's COVID-19 [webpage](#). Our COVID-19 [Business Impacts webpage](#) is frequently updated with information and resources for the business community.

If you need assistance, Economic Development Staff are available during regular office hours.
Language assistance is available over the phone by request.

The Dublin Business Brief is a bi-monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact the Office of Economic Development via [email](#) or by phone at (925) 833-6650.

General Information
(925) 833-6650

City Manager
(925) 833-6650

Community Development
(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6630

Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630



City of Dublin Office of Economic Development | 925-833-6650 | www.dublin.ca.gov

